

FAX# 703 528 7880
CREDIT RISK !!!
FROM REP
HARRIS REPORT
CHANGES
OCT24/12 17.12
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190719

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 012011

PRDCT	EST#	COMMENTS:	LINE,	ORDER,	INVOICE
NELSON/DSCC	473				

FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT24/12 17.12

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
ED: TITITE

OK'D M7
TTLS RTS
PLS CFM, THX 10/24

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 473												
66	S		135A-135A	30		\$200.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS												
67	A		108A-203A	30		\$200.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:58A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-66												

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
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STATION MAKEGOOD OFFERS:	
M7 OK'D BUY#66	OCT20 30S \$200.00 (OCT14/17)
	OCT20 30S \$200.00 PLS ADVISE.
MISSED:SAT/135A-135A	
OFFER:SAT/108A-203A	

OFFER:SAI/108A-203A	
CMT:LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:58A	
OCT/12	131600.00
CONTRACT TOTAL	131600.00
TOTAL SPOTS	83

MARKET TOTALS	\$270,914	WFTV 35%	WKMG 19%	WESH 25%	WOFL 16%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 2%	EFTV 0%				

SVC- NSI	MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
DEMOS- RA35+*												
	P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE